



## Senior Analyst, Strategy &Marketing

**Job Type:** Permanent

**Location:** Beijing

### Our Clients

Our clients is a world leader in the global energy market. They are looking for **Senior Analyst, Strategy &Marketing**, leading researches on Industry and market, competitors, policies and customers to support business decisions and measure performance.

### The Responsibilities of the Role

- Lead and work closely with the Business Line Managers and Business Developers on strategic fit evaluation, market analysis, for specific BD projects and deals;
- Lead mid – long term market research to identify segments with great potential and propose entry strategy
- Lead and conduct competitive analysis for identifying and/or maintaining China competitive advantages;
- In-depth researches and studies on relevant specific market segments, to provide timely insights of policies or market for business teams.
- Analyze innovated offerings and propose potential application or prospect for partnerships or cooperation in China market.

### Requirements

- Master's degree, majoring economics, engineering, or relevant subjects. Experience with consulting firms or research institute are preferred.
- Strong analytical, strong project management and writing skills.
- Strong research skills and independent of drafting study framework, and lead projects.
- Very good knowledge of China energy market and relevant emerging segments for example, green mobility, smart cities, etc.
- Strong hands-on capability and ability to work with various levels including senior executives.
- Critical and strategic thinking, strong business acumen, analytical, problem solving and data manipulation skills.
- Familiar with general process and concepts of business operations, for example, product development, offerings, sales, project management & execution, business planning etc.
- Good English written as well as verbal communication skills.
- Should be able to travel as required. (less than 50%)
- High level of personal enthusiasm and self-motivation.

*The Green Recruitment Company is an Employment Business for interim, contract and temporary recruitment and acts as an Employment Agency in relation to permanent vacancies.*

### To apply for this role please contact:

Vivienne Zhang

+86 10 6580 2451

[Vivienne@greenrecruitmentcompany.com](mailto:Vivienne@greenrecruitmentcompany.com)