



Communications Manager: China Programme

Job Type: Permanent

Location: Beijing

Our Clients

Our Client is a Nonprofit Organization focus on accelerating the transition to a circular economy. The Communications Manager will map and monitor the communications landscape within China and create and implement a comprehensive communications strategy for the Foundation to engage key Chinese audiences to accelerate the transition to a circular economy, working in close collaboration with the Foundation's China programme, communications and digital teams in Cowes.

The Responsibilities of the Role

- Digital platform development (website, apps, tools)
- Social media and media more widely - including channel strategy (EMF and networks/partners channels; content creation; monitoring, data analysis and feedback).
- Events - including identifying key events and making recommendations.
- Networks and influencers - including identifying key influencers/networks and developing communications approaches to engage them.
- Engage and manage local communications and digital experts/agencies as required to deliver strategy.
- Work on all Foundation events and workshops related to the China programme.
- Produce written and multi-media content (articles, press releases newsletters, audio, video, marketing materials, social media content, etc) to be used across the Foundation's communications channels.

Requirements

- Strong verbal and written skills in both Mandarin and English.
- Evidence of relationship management experience, preferably in an area related to the circular economy.
- Experience of and/or a willingness to learn and engage with and create multimedia content, including video and audio.
- Experience of using social media platforms, and enthusiasm to engage with social and other forms of digital media in-depth.
- Evidence of developing long-term relationships/content partnerships with news media, and awareness of best practices within this area.
- Must be prepared to travel within China and internationally.

The Green Recruitment Company is an Employment Business for interim, contract and temporary recruitment and acts as an Employment Agency in relation to permanent vacancies.

To apply for this role please contact:

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